🔫Rec Room Creator Kit🔫

Asset Guidelines for Creators

Welcome to Rec Room's Creator Kit! We're excited to provide you with assets to help when you're creating and promoting your Rec Room experience to your audience. These assets are here to enhance your content while staying consistent with our brand.

LEGACY ASSETS

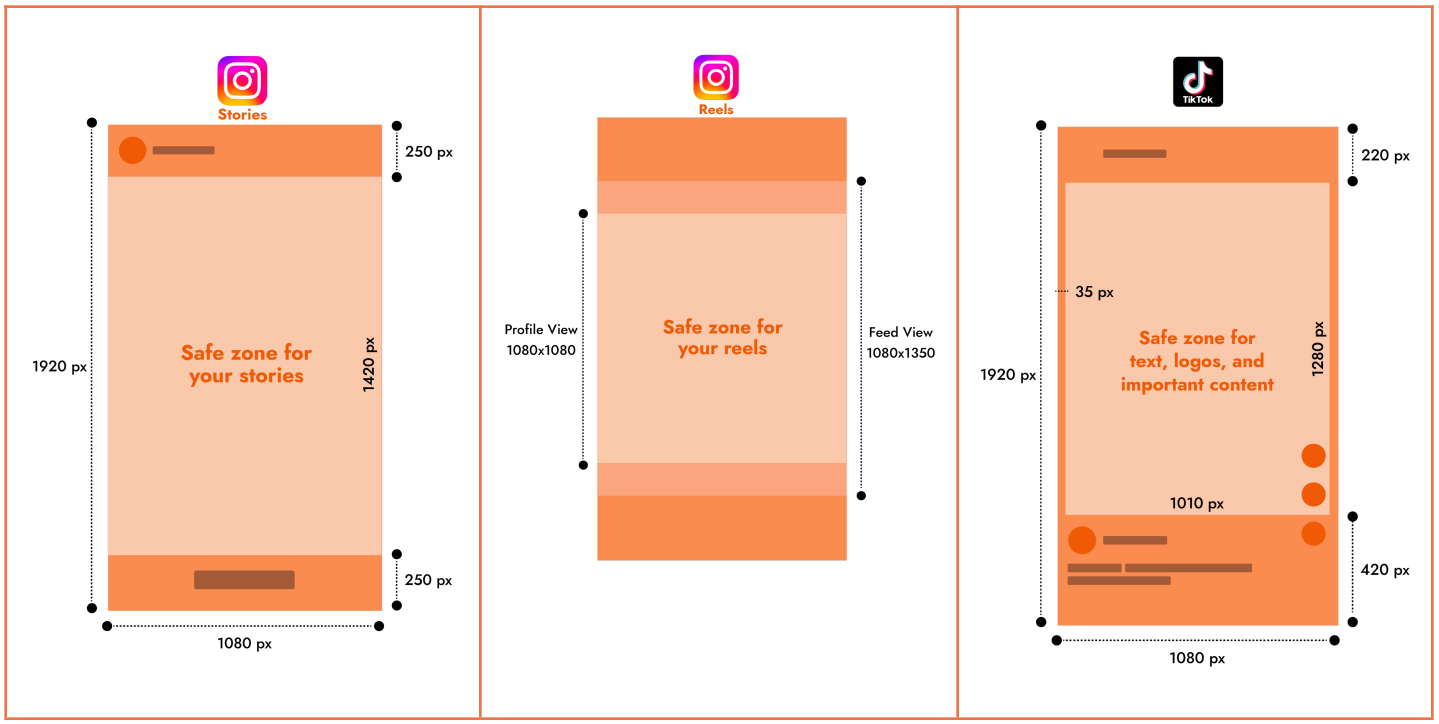
How to Use Our Assets

We've put together a collection of logos, graphics, and other visual elements you can use in your content. We recommend following these guidelines below when using assets from Rec Room's Creator Kit.

Recommended Screen Placements

To make sure our assets look their best in your videos, we suggest placing them in specific areas:

✔ Logos: Place in corners or at the end of your video for a professional touch.



There are designated Safe Zones for each platform to ensure that logos are placed where they will not be obstructed by usernames, captions, music titles, descriptions, or social engagement buttons. We've created some visual references that you can overlay onto your videos to check the safe zones.

✔ Overlays & Graphics: Keep them clear and readable—avoid cluttering the screen.

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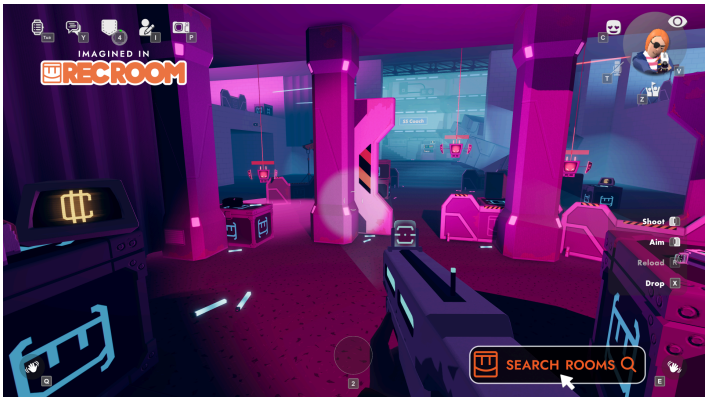

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To maintain readability, ensure that assets are not placed over in-game user interface elements, on-screen graphics, or text.

✔ Text & Captions: Use easy-to-read fonts and colors that contrast well with your background. Additional best practices to help your text stand out from your video's background include adding a Stroke/Outline or adding Drop Shadows to your text.

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Fonts are an excellent way to personalize your content. If you need a clear and easy-to-read option while you explore your own style, we have provided the font Jost in our Fonts folder, which we use in our official materials. Here, we've added a black stroke to the white text to help it stand out against the bright purple background footage.

What NOT to Do

🚫 Don't modify our logos or stretch, distort, or change their colors.
🚫 Don't use our assets in ways that could be misleading or inappropriate.
🚫 Don't create content that looks like it's official marketing from us—your brand should be your own!

Make It Your Own!

We love seeing your creativity shine! While we provide these assets to help, your content should still feel unique to you. Please don't copy what Rec Room does—find your own style and voice to make your videos stand out.

If you have any questions about using these assets, feel free to reach out in our Discord.

Have fun creating!